

2024 SPONSORSHIP INFORMATION

WINNER BEST FESTIVAL • 2023 HALL OF FAME INDUCTEE



OCTOBER 5-6

LINCOLN
DAYS
2024

HATS
OFF!

A COMMUNITY CELEBRATION
HODGENVILLE, KENTUCKY

Lincoln Days Celebration, Inc.

P.O. Box 176 • Hodgenville, KY 42748

(270) 358-8710 • info@lincolndays.org • www.lincolndays.org

OCTOBER 5-6
LINCOLN DAYS
2024

We hope you will join us by supporting Lincoln Days — our annual festival in Hodgenville.

This year's festival theme is ***Hats Off!***

Our theme reflects an earnest gratitude for the many individuals, organizations, and participants who contribute to the success of Lincoln Days.

Please join us as we salute the many members of our community who make our festival so memorable and special!

Each type of sponsorship comes with meaningful benefits and greatly impacts our mission of celebrating the birth of Abraham Lincoln, to create an awareness of his values and influences upon this nation, and to further the cultural, economic and civic interests of LaRue County.

Sponsor benefits include recognition and visibility for you or your business, as well as a whole lot of fun!

Please find sponsorship information included in this packet. If you have questions or need more information, **please email info@lincolndays.org** and one of our volunteers will contact you.

P.O. Box 176 • Hodgenville, KY 42748
(270)358-8710 • info@lincolndays.org • www.lincolndays.org

LINCOLN DAYS SPONSORSHIP LEVELS

SPONSORSHIP LEVEL	Sponsorship Recognition	Mainstage Speaking Opportunity	Facebook Video (sponsor-produced)	On-Air / In-Person Interview Opportunities	Booth Space on Lincoln Square	Logo on Print / Online / Promo Materials	Signage / Banners	Thank You Recognition
DIAMOND \$10,000 <small>PRESENTING SPONSOR OPPORTUNITY</small>	Lincoln Days presented by _____	X	X	X	X	X	Prominent Mainstage & Festival Signage	logo and sponsorship detail
PLATINUM \$5,000 <small>SIGNATURE SPONSOR OPPORTUNITY</small>	Logo placement & special recognition on all materials	X	X	X	X	X	Mainstage & Festival Signage	logo and sponsorship detail
GOLD \$3,000 <small>EVENT SPONSOR OPPORTUNITY</small> <u>ALREADY COMMITTED</u> Railsplitting sponsor (Magnolia Bank)	Logo placement & recognition on all materials	X	X	X	X	X	Prominent Creekfront Signage	logo and sponsorship detail
SILVER \$2,500	Festival Sponsorship & Recognition		X	X	X	X	Mainstage signage	logo and sponsorship detail
BRONZE \$2,000	Festival Sponsorship & Recognition			X	X	X	Event signage	logo and sponsorship detail
\$1,000					X	X	listing of festival sponsors	logo
\$500						X	listing of festival sponsors	logo
\$250							listing of festival sponsors	print & online
\$100								print & online
\$50								online

Do you need more information?

**Please email info@lincolndays.org
and one of our volunteers will contact you.**

SOME EXAMPLES OF SPONSORSHIP RECOGNITION

FESTIVAL BANNERS (\$2,000 and above)



HODGENVILLE, KENTUCKY

MAIN STAGE SPONSOR



CREEKFRONT SPONSOR



RAILSPLITTER RUN SPONSORS



LaRue-Carey Insurance Group



Bank of Buffalo



HODGENVILLE, KENTUCKY

EVENT SPONSORS



PPL companies



Keith Monument Company



FAST N FUEL



Big O Smiley's WINE & SPIRITS



WEST POINT BANK



Rock & Rogers SERVICE CENTER

Hodgenville Rotary Club

FESTIVAL POSTER (\$500 and above)

2023 FESTIVAL THEME:
OUR FUTURE IS BRIGHT!

OCTOBER 7-8
LINCOLN DAYS
LINCOLNDAYS.ORG

SCHEDULE OF EVENTS

THURSDAY, OCTOBER 5
ART SHOW OPENING EVENT 5 - 7 PM
 Hodgenville Community Room

SATURDAY, OCTOBER 7
TRADITIONAL COUNTRY BREAKFAST 7:30-9:30 AM
 Hodgenville Woman's Club
NATIONAL ANTHEM • EDDIE BLACK 8 - 8:30 AM
 Main Stage
BRIAN DAVID COLLINS 9 - 10 AM
 Main Stage
COOKIE BAKING CONTEST 9 - 10:30 AM
 Main Stage • Cookie Drop-Off 9 a.m. to 9:45 a.m.
ANTIQUE TRACTOR SHOW 9 AM - 1 PM
 CreekFront Park
ART SHOW 10 AM - 4 PM
 Lincoln Museum Community Room
QUILT SHOW 10 AM - 4 PM
 Hodgenville Christian Church
PIONEER GAMES 10 AM
 CreekFront Park • Sponsored by Magnolia Bank
LIL' ABE & SARAH COSTUME CONTESTS 10:30 AM
 Main Stage
MARY & ABRAHAM LINCOLN LOOK-ALIKES 11 AM
 Main Stage
4-H HAM AUCTION 11 AM
 Vibe Coffee
ICE CREAM EATING CONTEST 12 NOON
 Main Stage
JEREMY BELL 1-2 PM
 Main Stage
LINCOLN DAYS PARADE 2 PM
 Downtown Hodgenville
PERFECT FIT BAND 3 - 4 PM
 Main Stage
SK & KOK RAILSPLITTER RUN 4:30 PM
 Sponsored by LaRue Carey Insurance and Bank of Buffalo
ANDY & THE ROCKERS 5 PM
 Main Stage • Presented by City of Hodgenville
THE LOHDEN BOYS 7:30 PM
 Main Stage • Presented by City of Hodgenville

SUNDAY, OCTOBER 8
EDDIE BLACK 8 - 11 AM
 Main Stage
CLASSIC CAR SHOW 10 AM - 4 PM
 CreekFront Park
WORSHIP SERVICE 11 AM
 Main Stage
CHEYENNE BAND 12 NOON
 Main Stage
ART SHOW 1 - 4 PM
 Lincoln Museum Community Room
QUILT SHOW 1 - 4 PM
 Hodgenville Christian Church
LINCOLN JAMBOREE 1:30 - 4 PM
 Main Stage
RAILSPLITTING CONTESTS 2 PM
 CreekFront Park • Sponsored by Magnolia Bank

PRESENTING SPONSORS

EVENT SPONSORS

VIEW THIS SCHEDULE ONLINE AT LINCOLNDAYS.ORG

SPONSORSHIP EVENT RECOGNITION (\$1,000 and above)

Lincoln Days Celebration
 Published by Diana Walters • 3d

Professional Rail Splitting contest sponsored by Magnolia Bank. Winners are being presented checked by Magnolia Bank representative Sarah Quesenberry.



THANK YOU TO OUR SPONSORS



LOGO AND LINK TO YOUR WEBSITE FROM lincolndays.org and EMAIL NEWSLETTER (\$500 and above)

...AND MANY, MANY, MORE CONTRIBUTORS!

SOME EXAMPLES OF SPONSORSHIP RECOGNITION

KY STATE FAIR PROMOTION (\$500 and above)

OCTOBER 7-8
LINCOLN DAYS
LINCOLNDAYS.ORG

KENTUCKY'S BEST FESTIVAL IS IN HODGENVILLE!

2023 FESTIVAL THEME: **OUR FUTURE IS BRIGHT!**

Two days of live entertainment, arts and crafts vendors, tasty festival fare, and family-friendly events, including:

- LINCOLN DAYS ART SHOW** *\$1,000 FIRST-PLACE PURCHASE PRIZE*
LEARN MORE AT LINCOLNDAYS.ORG
- LOOK-ALIKE CONTEST**
11 AM, Sat., Oct. 7
- ICE CREAM EATING CONTEST**
12 Noon, Sat., Oct. 7 • \$1,000 prize!
- LINCOLN DAYS PARADE**
2 PM, Sat., Oct. 7
- RAILSPLITTER RUN *NEW DAY***
4:30 PM, Sat., Oct. 7 - 5k & 10k
- PIONEER GAMES** • Oct. 7 • 10 am
- RAILSPLITTING CONTEST** • Oct. 8 • 2 pm

MORE EVENT INFO ON OTHER SIDE

PRESENTING SPONSORS: City of Hodgenville, THE LODGEN BOYS, ANDY & THE ROCKERS, Magnolia Bank, LaRue-Carey Insurance, Bank of Buffalo, Bank of Buffalo.

EVENT SPONSORS: LGE KU, MAGNOLIA BANK, NOLIN, Hodgenville Rotary Club, LINCOLN'S GENERAL STORE, LINCOLN NATIONAL BANK, MARIANNA, PHELPS, L&R, Rock & Rogers, Big O Smiley's, WEST POINT BANK, KATHI MONUMENT COMPANY, SUNRISE MANOR, THE GARDEN SHOPPE, HERALD NEWS, ABE 93.7, HODGENVILLE CHRISTIAN CHURCH, HORNBACK CONSTRUCTION, SOUTH FORK HOMEOWNERS.

FACEBOOK PROMOTION (\$50 and above)

Lincoln Days Celebration
Published by Rob Thurman • September 27 at 9:28 PM

THANK YOU TO OUR 2023 SPONSORS!

WE APPRECIATE OUR SPONSORS, DONORS, VENDORS, AND EXHIBITORS!

WE APPRECIATE OUR SPONSORS, DONORS, VENDORS, AND EXHIBITORS!

WE APPRECIATE OUR SPONSORS, DONORS, VENDORS, AND EXHIBITORS!

PRINT RECOGNITION (\$100 and above)

• 9 BANDS •
• 100+ VENDORS •
• 25+ UNIQUE EVENTS •
• KIDS PLAY AREA •

THIS YEAR'S FESTIVAL THEME: OUR FUTURE IS BRIGHT!

OCTOBER 7-8
LINCOLN DAYS
LINCOLNDAYS.ORG

SCHEDULE OF EVENTS

OCTOBER 3-OCTOBER 13
ELEMENTARY ART ON DISPLAY 9 AM - 7 PM
Sunrise Manor • 717 North Lincoln Blvd • Call (270) 358-3103 for info.

THURSDAY, OCTOBER 5
ART SHOW OPENING EVENT 5 - 7 PM
Lincoln Museum Community Room

SATURDAY, OCTOBER 7

TRADITIONAL COUNTRY BREAKFAST 7:30 - 9:30 AM
Hodgenville Woman's Club

NATIONAL ANTHEM • EDDIE BLACK 8 - 8:30 AM
Main Stage

BRIAN DAVID COLLINS 9 - 10 AM
Main Stage

COOKIE BAKING CONTEST 9 - 10:30 AM
Main Stage • Cookie Drop-Off: 9 a.m. to 9:45 a.m.

ANTIQUE TRACTOR SHOW 9 AM - 1 PM
CreekFront Park

ART SHOW 10 AM - 4 PM
Lincoln Museum Community Room

QUILT SHOW 10 AM - 4 PM
Hodgenville Christian Church

PIONEER GAMES 10 AM
CreekFront Park • Sponsored by Magnolia Bank

LIL' ABE & SARAH COSTUME CONTESTS 10:30 AM
Main Stage

MARY & ABRAHAM LINCOLN LOOK-ALIKES 11 AM
Main Stage

4-H HAM AUCTION 11 AM
Vibe Coffee

ICE CREAM EATING CONTEST 12 NOON
Main Stage

JEREMY BELL 1 - 2 PM
Main Stage

LINCOLN DAYS PARADE 2 PM
Downtown Hodgenville • Broadcast LIVE on ABE 93.7 FM

PERFECT FIT BAND 3 - 4 PM
Main Stage

5K & 10K RAILSPLITTER RUN 4:30 PM
Sponsored by LaRue Carey Insurance and Bank of Buffalo

ANDY & THE ROCKERS 5 PM
Main Stage • Presented by City of Hodgenville

THE LODGEN BOYS 7:30 PM
Main Stage • Presented by City of Hodgenville

SUNDAY, OCTOBER 8

EDDIE BLACK 8 - 11 AM
Main Stage

CLASSIC CAR SHOW 10 AM - 4 PM
CreekFront Park

WORSHIP SERVICE 11 AM
Main Stage

CHEYENNE BAND 12 NOON
Main Stage

CHILDREN'S PARADE 1 PM
March from Vibe and around the "Squire"

ART SHOW 1 - 4 PM
Lincoln Museum Community Room

QUILT SHOW 1 - 4 PM
Hodgenville Christian Church

HONKY TONK WRANGLERS 1:30 - 4 PM
Main Stage

RAILSPLITTING CONTESTS 2 PM
CreekFront Park • Sponsored by Magnolia Bank

ADDITIONAL CONTRIBUTORS & SUPPORTERS: 1999 Properties, Art Guppy, before and After Salon, loved Bee Cottage Co., Cam Lesley, Clarkmanship, Claycomb Law, Creekside Barbell, Decades Restaurant, na Aubrey Piano Studio, Diana Walters, pttc Church of Hodgenville, Fisher Auto Parts, Gibbons' Family Farms, Greenskeeper Property Mgmt, Hodgenville Housing Authority, Hodgenville United Methodist Church, Honest Abe's, Kayla's Fill Up Station, LaRa's Red Castle, LaRue Co. Chamber of Commerce, LaRue Discount Liquors, Lincoln Lodge & RV Park, Munda's Service and Repair, Nutrien Ag, Opel Dail, Railsplitter Holdings, Randall Rock, Running Sales, Ruth Edlin Massage Therapist, Shirley's Fabrics, Sugar Doctor, The Casual Co., The Lincoln Jamboree, Tim's Barber Shop, Windstream Internet, Women's Club of Hodgenville, Zion Solutions Group.

VOTED KENTUCKY'S BEST FESTIVAL!

FOR MORE INFORMATION, VISIT: LINCOLNDAYS.ORG

OR USE THESE QR CODES FOR QUICK ACCESS

SCHEDULE OF EVENTS **FESTIVAL MAPS** **FACEBOOK UPDATES**



SPONSORSHIP AGREEMENT

Deadline August 1, 2024

October 5-6, 2024

YES! I want to sponsor Lincoln Days Celebration, Inc. _____

Authorized signature

| today's date

Business Name(s): _____ Phone: (____) _____ - _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: (____) _____ - _____

Email: _____

Designated Event Sponsor: Yes ___ No ___ Event Sponsored: _____

SPONSORSHIP LEVEL

- \$10,000 Diamond
- \$5,000 Platinum
- \$3,000 Gold
- \$2,500 Silver
- \$2,000 Bronze
- \$1,000
- \$500
- \$250
- \$100
- \$50

METHOD OF PAYMENT

- Cash
- Check
- Please Bill

RECOGNITION INFORMATION

- Website _____
- Facebook _____

NOTES: _____

Lincoln Days Salesperson _____ Date of Contact _____

Date Billed _____ Date Paid _____

Return to: Mail:
 PO Box 176
 Hodgenville, KY 42748

Office:
 60 Lincoln Square
 Hodgenville, KY 42748
 (270) 358-8710

E-mail:
 info@lincolndays.org