

2025 SPONSORSHIP INFORMATION



BEST IN KENTUCKY HALL OF FAME



Lincoln Days Celebration, Inc.

P.O. Box 176 • Hodgenville, KY 42748

(270) 358-8710 • info@lincolndays.org • www.lincolndays.org

OCTOBER 4-5 LINCOLN DAYS 2025

We hope you will join us by supporting Lincoln Days
— our annual festival in Hodgenville, Kentucky.

This year's festival theme is ***A Man for All Seasons***.

Our theme reflects Abraham Lincoln's enduring legacy and relevancy as well as the appeal of visiting and exploring our wonderful community throughout the entire year.

Each type of sponsorship comes with meaningful benefits and greatly impacts our mission of celebrating the birth of Abraham Lincoln, to create an awareness of his values and influences upon this nation, and to further the cultural, economic and civic interests of LaRue County.

Sponsor benefits include recognition and visibility for you or your business, as well as a whole lot of fun!

Please find sponsorship information included in this packet. If you have questions or need more information, **please email info@lincolndays.org** and one of our volunteers will contact you.

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LINCOLN DAYS SPONSORSHIP LEVELS

SPONSORSHIP LEVEL	Sponsorship Recognition	Mainstage Speaking Opportunity	Facebook Video (sponsor-produced)	On-Air / In-Person Interview Opportunities	Booth Space on Lincoln Square	Logo on Print / Online / Promo Materials	Signage / Banners	Thank You Recognition
DIAMOND \$10,000 <small>PRESENTING SPONSOR OPPORTUNITY</small>	Lincoln Days presented by _____	X	X	X	X	X	Prominent Mainstage & Festival Signage	logo and sponsorship detail
PLATINUM \$5,000 <small>SIGNATURE SPONSOR OPPORTUNITY</small>	Logo placement & special recognition on all materials	X	X	X	X	X	Mainstage & Festival Signage	logo and sponsorship detail
GOLD \$3,000 <small>EVENT SPONSOR OPPORTUNITY</small> <u>ALREADY COMMITTED</u> CreekFront sponsor (Magnolia Bank)	Logo placement & recognition on all materials	X	X	X	X	X	Prominent Creekfront Signage	logo and sponsorship detail
SILVER \$2,500	Festival Sponsorship & Recognition		X	X	X	X	Mainstage signage	logo and sponsorship detail
BRONZE \$2,000	Festival Sponsorship & Recognition			X	X	X	Event signage	logo and sponsorship detail
\$1,000					X	X	listing of festival sponsors	logo
\$500						X	listing of festival sponsors	logo
\$250							listing of festival sponsors	print & online
\$100								print & online
\$50								online

Do you need more information?

**Please email info@lincolndays.org
and one of our volunteers will contact you.**

SOME EXAMPLES OF SPONSORSHIP RECOGNITION

FESTIVAL BANNERS

(\$2,000 and above)



HODGENVILLE, KENTUCKY

MAIN STAGE SPONSOR



CREEKFRONT SPONSOR



RAILSPLITTER RUN SPONSORS



Bank of Buffalo



HODGENVILLE, KENTUCKY

EVENT SPONSORS



LaRUE COUNTY FISCAL COURT



ROCK & ROGERS SERVICE CENTER



Big O Smiley's WINE & SPIRITS



The Sweet Shoppe



SPONSORSHIP EVENT RECOGNITION

(\$1,000 and above)

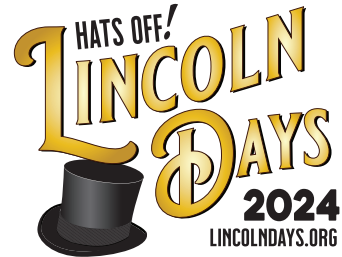
Lincoln Days Celebration
Published by Diana Walters · 3d ·

Professional Rail Splitting contest sponsored by Magnolia Bank. Winners are being presented checked by Magnolia Bank representative Sarah Quesenberry.



FESTIVAL POSTER

(\$500 and above)



A COMMUNITY CELEBRATION IN THE BIRTHPLACE OF ABRAHAM LINCOLN

SUNDAY, OCTOBER 6

CREEKFRONT PARK
CLASSIC & LATE MODEL CAR SHOW 9 AM–4 PM
Sponsored by GoodTime Cruisers

VENDORS OPEN 10:30 AM–4:30 PM

CITY OF HODGENVILLE MAIN STAGE:
WORSHIP SERVICE 11 AM

CITY OF HODGENVILLE MAIN STAGE GOSPEL PERFORMANCE:
TC MOORE 12–12:45 PM
Gospel Performance

LINCOLN MUSEUM COMMUNITY ROOM:
ART SHOW
Sponsored by Keith Monument, Lincoln Museum and LaRue-Carey Insurance

HODGENVILLE CHRISTIAN CHURCH:
QUILT SHOW 1–4 PM
Sponsored by LaRue County Homemakers and Hodgenville Christian Church

CITY OF HODGENVILLE MAIN STAGE:
FRIENDS QUARTET 1–1:45 PM
Gospel Performance

LINCOLN DAYS ORIGINAL EVENT:
RAILSPLITTING CONTEST 2 PM
Sponsored by Magnolia Bank

CITY OF HODGENVILLE MAIN STAGE:
TRINITY GOSPELAIRES 2–3 PM
Gospel Performance

CITY OF HODGENVILLE MAIN STAGE:
GLORY ROAD SINGERS 3–4 PM
Gospel Performance



OCTOBER 5-6, 2024

HODGENVILLE, KENTUCKY
SCAN THE QR CODE FOR EVENT SCHEDULE



FESTIVAL WEEK

ELEMENTARY ART SHOW

Artwork from local students will be on display at Sunrise Manor

THURSDAY, OCTOBER 3

LINCOLN MUSEUM COMMUNITY ROOM:

ART SHOW OPENING 5–7 PM
Sponsored by Keith Monument, Lincoln Museum and LaRue-Carey Insurance

SATURDAY, OCTOBER 5

WOMAN'S CLUB OF HODGENVILLE:

COUNTRY BREAKFAST 7:30–9:30 AM
Hosted by Woman's Club of Hodgenville

VENDORS OPEN 8 AM–8 PM

CITY OF HODGENVILLE MAIN STAGE:

EDDIE BLACK 8–8:45 AM

CITY OF HODGENVILLE MAIN STAGE:

ONE LANE BRIDGE 9 AM–10:15 AM

CREEKFRONT PARK:

ANTIQUE TRACTOR SHOW 9 AM–1 PM
Sponsored by Hornback Construction

VIBE COFFEE:

COOKIE BAKING CONTEST 9 AM
Sponsored by LaRue County Cooperative Extension-Family & Consumer Sciences, King Arthur Baking Company and Vibe Coffee

LINCOLN MUSEUM COMMUNITY ROOM:

ART SHOW 10 AM–4 PM
Sponsored by Keith Monument, Lincoln Museum and LaRue-Carey Insurance

CREEKFRONT PARK SPONSORED BY MAGNOLIA BANK:

PIONEER GAMES 10 AM
With support from Lewis Auction, Carl's Auto, Fisher Auto Parts, and Thomas Farms

HODGENVILLE CHRISTIAN CHURCH:

QUILT SHOW 10 AM–4 PM
Sponsored by LaRue County Homemakers and Hodgenville Christian Church

CITY OF HODGENVILLE MAIN STAGE:

LIL' ABE & SARAH CONTEST 10:30 AM

LINCOLN DAYS ORIGINAL EVENT:

ABRAHAM & MARY LINCOLN LOOK-ALIKE CONTESTS .. 11 AM
Sponsored by Hodgenville Rotary

CITY OF HODGENVILLE MAIN STAGE:

ICE CREAM EATING CONTEST 12 NOON
Sponsored by The Sweet Shoppe, Rock & Rogers Service Center, ABE 93.7 FM, and Blue Bell Ice Cream

CITY OF HODGENVILLE MAIN STAGE:

4-H COUNTRY HAM AUCTION 1 PM
Sponsored by LaRue County Cooperative Extension, 4-H Youth Development

DOWNTOWN HODGENVILLE

PARADE 2 PM
Broadcast live on ABE 93.7 FM

CITY OF HODGENVILLE MAIN STAGE:

PERFECT FIT BAND 3–5 PM
Sponsored by Houshens Insurance Group

CITY OF HODGENVILLE / SWEET SHOPPE PARKING LOT:

RAILSPLITTER RUN: 5K & 10K 4:30 PM
Sponsored by LaRue-Carey Insurance and Bank of Buffalo. Special thanks to Central KY Race Management and Running Soles

CITY OF HODGENVILLE MAIN STAGE:

THE MONARCHS 6–8 PM
Sponsored by Houshens Insurance Group

THANK YOU TO OUR SPONSORS



...AND MANY, MANY, MORE CONTRIBUTORS!

LOGO AND LINK TO YOUR WEBSITE FROM
lincolndays.org
and
EMAIL NEWSLETTER
(\$500 and above)

SOME EXAMPLES OF SPONSORSHIP RECOGNITION

KY STATE FAIR PROMOTION (\$500 and above)

Best in Kentucky 2024

ENJOY TWO DAYS OF HISTORY, HERITAGE, AND HOSPITALITY IN THE BIRTHPLACE OF ABRAHAM LINCOLN

OCTOBER 5-6
LINCOLN DAYS
2024

HATS OFF!

A COMMUNITY CELEBRATION

PRESENTING SPONSORS

- MAIN STAGE SPONSOR: **Lincoln Days**
- CREEKFRONT SPONSOR: **MAGNOLIA BANK**
- ENTERTAINMENT SPONSOR: **HG Houchens Insurance Group**
- RAILSPLITTER RUN SPONSOR: **LaRue-Carey Insurance Group**
- RAILSPLITTER RUN SPONSOR: **Bank of Buffalo**

EVENT SPONSORS

- IGE KU**
- Blue Oval SK**
- LINCOLN MUSEUM**
- KEITH MONUMENT COMPANY**
- FAST N FUEL**
- NOLIN**
- WEST POINT BANK**
- The Sweet Shoppe**
- Rotary Club of Hodgenville, KY**
- ABE 93.7**
- HERALD NEWS**
- CLID END MADE IN KY**

FACEBOOK PROMOTION (\$50 and above)

Lincoln Days Celebration
Published by **Rob Thurman** · September 27 at 9:28 PM ·

LINCOLN DAYS

THANK YOU TO OUR 2023 SPONSORS!

WE APPRECIATE OUR SPONSORS, DONORS, VENDORS, AND EXHIBITORS!

SPONSORS:

- Magnolia Bank**
- LaRue-Carey Insurance**
- Bank of Buffalo**

PRINT RECOGNITION (\$100 and above)

OCTOBER 5-6
LINCOLN DAYS
2024

HATS OFF!

A COMMUNITY CELEBRATION
IN HISTORIC DOWNTOWN HODGENVILLE, KENTUCKY

This year, it's "HATS OFF" to:

- artists • bakers • business owners • cabin builders • candy makers •
- choirs • churches • city, county, and state officials •
- civic and social clubs • community non-profits • content creators •
- cooks • council members and magistrates • crafters • decorators •
- diners • dishwashers • elected officials • event hosts and organizers •
- exhibitors • families • farmers and food producers •
- firefighters and first responders • 5K, 10K and fun runners •
- float builders and decorators • former board members •
- historical reenactors • Hodgenville civil servants and work crews •
- ice cream eaters • LaRue County staff and service providers •
- law enforcement • Lincoln Presenters and Look-Alikes • marching bands •
- membership organizations • military active duty and reservists •
- motorcycle clubs • musicians • newspapers and news stations •
- organizations with various faiths, creeds and missions •
- our Lincoln Days members • pageant winners • pastors •
- pioneer game teams • publishers and podcasters • radio producers •
- quilts • railsplitters • reporters and editors • saddle clubs •
- safety and security personnel • shoppers • singers • soundboard operators •
- sponsors • sports teams • students • teachers • tourists •
- tractor operators • trash and recycling teams • vendors • veterans •
- vintage car enthusiasts • volunteers •
- and everyone who participates in our hometown festival!

FESTIVAL WEEK

ELEMENTARY ART SHOW
Artwork from local students will be on display at Sunrise Manor through Fall Break (October 13).

THURSDAY, OCTOBER 3

ART SHOW OPENING 5-7 PM
Sponsored by Keith Monument, Lincoln Museum and LaRue-Carey Insurance

SATURDAY, OCTOBER 5

COUNTRY BREAKFAST 7:30-9:30 AM
Hosted by Woman's Club of Hodgenville

CITY OF HODGENVILLE MAINSTAGE:

OPENING CEREMONY & EDDIE BLACK 8-8:45 AM

VENDORS OPEN 8 AM-8 PM

ONE LANE BRIDGE 9 AM-10:15 AM

ANTIQUA TRACTOR SHOW 9 AM-1 PM
Sponsored by Hombach Construction

COOKIE BAKING CONTEST 9 AM
Sponsored by LaRue County Cooperative Extension-Family & Consumer Sciences, King Arthur Baking Co. and Vibe Coffee

ART SHOW 10 AM-4 PM
Sponsored by Keith Monument, Lincoln Museum and LaRue-Carey Insurance

CREEKFRONT PARK SPONSORED BY MAGNOLIA BANK:

PIONEER GAMES 10 AM
With support from Lewis Auction, Carl's Auto, Fisher Auto Parts, and Thomas Farms

QUILT SHOW 10 AM-4 PM
Sponsored by LaRue County Homemakers and Hodgenville Christian Church

LIC ABE & SARAH CONTEST 10:30 AM

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WORSHIP SERVICE 11 AM

ART SHOW & QUILT SHOWS 1-4 PM

FRIENDS QUARTET 1-1:45 PM

RAILSPLITTING CONTEST 2 PM
Sponsored by Magnolia Bank

TRINITY GOSPELAIRES 2-3 PM

GLORY ROAD SINGERS 3-4 PM

MAIN STAGE SPONSOR **CREEKFRONT SPONSOR** **ENTERTAINMENT SPONSOR** **RAILSPLITTER RUN SPONSORS**

FESTIVAL & EVENT SPONSORS

- IGE KU** **Blue Oval SK** **LINCOLN MUSEUM** **KEITH MONUMENT COMPANY** **NOLIN** **FAST N FUEL** **WEST POINT BANK** **Hodgenville Rotary Club**
- Sunrise Manor** **Rock & Rogers** **ABE 93.7** **HERALD NEWS** **CLID END MADE IN KY** **CLAYCOMB LAW** **Hodgenville Housing Authority** **Hodgenville United Methodist** **Bayless Pk Up Station** **King Arthur Baking Company** **LaRue's Red Castle** **LaRue Co. Extension Homemakers** **LaRue Discount Liquors** **Lincoln Lodge & RV Park** **Greenkeeper Property Mgmt.**
- Lincoln Parkway Service Center** **Little Mexico** **Magnolia Grain & Stock Farm** **Maxine Polaris** **Mundor Service and Repair** **Nutrien Ag** **Opal Grill** **Railsplitter Holdings** **Randall Rock**
- Hornback Construction** **THOMAS FARMS** **ABE 93.7** **Ruth Edlin Massage Therapist** **Shirley's Fabrics** **Sweet Sisters Sweets** **The Barn at Hidden Meadow** **The Casual Company** **Traci's Barber Shop** **Vine Farms** **Wright's 210**



SPONSORSHIP AGREEMENT

Deadline August 1, 2025

October 4-5, 2025

☐ **YES! I want to sponsor Lincoln Days Celebration, Inc.** _____

Authorized signature

| today's date

Business Name(s): _____ Phone: (_____) _____ - _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: (_____) _____ - _____

Email: _____

Designated Event Sponsor: Yes ____ No ____ Event Sponsored: _____

SPONSORSHIP LEVEL

- ☐ \$10,000 Diamond
- ☐ \$5,000 Platinum
- ☐ \$3,000 Gold
- ☐ \$2,500 Silver
- ☐ \$2,000 Bronze
- ☐ \$1,000
- ☐ \$500
- ☐ \$250
- ☐ \$100
- ☐ \$50

METHOD OF PAYMENT

- ☐ Cash
- ☐ Check
- ☐ Please Bill

RECOGNITION INFORMATION

- ☐ Website _____
- ☐ Facebook _____

NOTES: _____

Lincoln Days Salesperson _____ Date of Contact _____

Date Billed _____ Date Paid _____

Return to: Mail:
PO Box 176
Hodgenville, KY 42748

Office:
60 Lincoln Square
Hodgenville, KY 42748
(270) 358-8710

E-mail:
info@lincolndays.org